

**Amy Morrison Goings, Ed.D.**  
**Abbreviated Resume**

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Lake Washington Institute of Technology  
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**Professional Experience**

**2013 – Present, President**

Lake Washington Institute of Technology, Kirkland WA

*Lake Washington Institute of Technology (LWTech) is a proud member of Washington State's community and technical college system and the only polytechnic in Washington State. LWTech's workforce mission is implemented by strategic focus in four areas: seamless instructional pathways from high school through a baccalaureate, student achievement, external engagement, and college community. LWTech serves 6,000 students annually who reside in the greater Eastside. The college offers over 100 certificate, two and four-year workforce degree options.*

As **President of LWTech**, I work with my Executive Cabinet and the greater college community to carry out the College's strategic plan in a manner that is transparent and collaborative. In doing so, we are realizing our goals of becoming the workforce education provider of choice for the communities we serve as well as the employer of choice for our talented and expert faculty and staff. In partnership with the college community, Board of Trustees, and the external community, LWTech offers innovative workforce programs that are focused on student achievement, persistence, and completion.

**Service to Community and System:**

I serve or have served as a member on: Association of Washington Business - Community and Technical College Visioning Committee; Health Innovation Leadership Network; Kirkland Chamber of Commerce; OneRedmond Board; President's Council (WACTC) Liaison to Public Information Commission; Redmond Rotary; Seattle Goodwill Board; Washington Technology Industry Association Board; Washington Association of Community and Technical Colleges Legislative Committee, Chair, Strategic Visioning Committee, Chair, Long-term Advocacy Taskforce; Ex-Officio LWTech Foundation Board.

**Select Accomplishments:**

- Facilitated the launch and implementation of College's first college-wide Completion Task Force and Implementation Plan to increase student completion rates.
- Planned and integrated Equity, Diversity, and Inclusion into college strategic planning, shared governance, and professional development.

- Successfully implemented five-year strategic plan through a data-driven decision making process in partnership with Executive Cabinet and the Institutional Planning and Effectiveness Committee.
- Launched a 2017-2020 strategic plan focused on addressing equity gaps, being an employer of choice, brand alignment, and fiscal sustainability.
- Developed positive, transparent, and cooperative working relationships with all college represented and unrepresented staff and faculty.
- Recognized by the National Council for Marketing and Public Relations as a 2017 Pacesetter. This award recognizes a community college president or CEO who has demonstrated special leadership and support in college communications and marketing.

### **2009 – 2013, Vice President of Operations and College Relations**

Clover Park Technical College, Lakewood WA

*Clover Park Technical College (CPTC) is a two-year public college that is a member of the state's community and technical college system. The workforce mission of CPTC is focused on educating, training, and preparing our students for meaningful and successful careers. The College has two campuses located in Lakewood and South Hill (near Puyallup) that serve the 800,000 residents of Pierce County. The main campus in Lakewood is located on 100 acres with a nearby wetland and environmental sciences outdoor laboratory. The College serves 4,400 full-time equivalent students and 5,440 headcount and employs 187 faculty and 133 administrative staff. Staff and faculty are represented by four unions with whom the College locally bargains. CPTC is an Achieving the Dream institution that received the 2010 MetLife Award for Community College Excellence.*

As **Vice President of Operations and College Relations**, I worked with the President and executive team to ensure that the College proactively supported diversity, equity, and respectful labor practices. The Vice President ensured that all internal and external operations supported a results-driven, technologically advanced, safe, and healthy teaching and learning environment. Served as Acting President in the absence of the President, as well as spokesperson to the media, legislators, and Members of Congress. Chair of Sustainability Task Force, and Chief Government Relations Officer, and led development and implementation of college-wide strategic planning. Directly supervised three directors and two coordinators, and responsible for 52 staff (represented by three unions). Fiscal management includes contracts for college services, \$5M operating budget, and \$24M capital budget and construction contracts.

#### **College Service:**

Acting President, President's Cabinet, President's Council (shared governance), Management Team member for Union Management Group and contract negotiations, Applied Baccalaureate Task Force, Foundation for Student Success program, College Advisory Council, All Hazards Committee, Strategic Planning Task Force (Co-Chair),

Sustainability Task Force (Chair), Achieving the Dream Core Committee, and Accreditation Committee.

**Select Accomplishments:**

- Chief Government Relations Officer who led regional advocacy efforts both at the state legislative level and in Washington DC. Responsibilities included regularly briefing Members of Congress and their staff on complex workforce education policies as well as advocating for student issues including PELL funding and increased financial aid as well as the reauthorization of Higher Education Act.
- Past-president of statewide commission for 34 community and technical college public information officers. As President, led extensive training in areas of media messaging and legislative advocacy as well as supported development of legislative messages with college presidents as the liaison to the Washington Association of Community and Technical College's Legislative Committee.
- Adjunct faculty for Foundation for Student Success program for new students. Instructional focus was upon removing traditional barriers to college completion for returning adult students. Ensured that all students were empowered to successfully complete their college credentials in a timely manner while managing work-life balance and quality of life issues.
- Leadership member of Applied Baccalaureate Task Force that plans all aspects of four-year degree including curriculum and meeting accreditation standards for applied baccalaureate degree in manufacturing operations.
- Transformed learning spaces including expanding the number and quality of science laboratories and nursing simulation space. Oversee the construction of 56,000 sq. ft. Health Sciences Facility. Direct Learning Resource Center renovation in preparation for applied baccalaureate degree.
- Created unprecedented and seamless educational pathways for K-12 students entering CPTC, by negotiating the relocation of Harrison Prep Academy and elementary school to the Lakewood campus.
- Served as lead staff in developing the model for and fully implementing the College's five-year master strategic plan. This effort included 13 focus groups, four open forums, and managing a representative task force to complete an inclusive and widely supported plan.
- Served as management member of classified and operating engineer (IUOE) contract negotiation teams and Union Management Group.
- Managed all campus construction budgets (current capital budget is \$24M) as well as enterprise services and contracted services.

- Ensured a commitment to diversity in all college operations and communications. Led a diverse and proactive management team to foster a collaborative and inclusive environment that supports the College's mission of preparing our students for the workforce.
- Worked with Office of Civil Rights to ensure that all facilities are fully accessible and that our marketing materials were welcoming to a diverse student and community population.
- Legislative successes included appropriations of Health Sciences Facility (\$21M), emergency capital funding (\$1.7M), and technical college degree transfer legislation.
- Led Sustainability Task Force which facilitated \$100,000 annually in utility savings, paper and printer usage reduction efforts, and recycling expansion. Engaged students in campus wide recycling and composting efforts. Leveraged state and private grants to make a \$3M energy upgrade to Lakewood campus.
- Upgraded campus technology to align with academic and professional technical learning outcomes through implementation of computer replacement plan, improved library technology, expansion of campus wireless network, and website overhaul.
- Strengthened campus security through introduction of emergency alert system or CPTC Alert, led emergency response team as incident commander, and organized personal defense courses for staff and students.

#### **2004 – 2009, Vice President of College Relations and Resource Development**

Clover Park Technical College

As **Vice President of College Relations and Resource Development**, I led all college advancement initiatives including management of the Foundation, a non-profit 501(c)(3), and entrepreneurial education through the Center for Business Development.

Led college grant development and management, institutional research, strategic planning, and Title III grant coordination and strategically leveraged those resources to support instructional innovation and student support.

In addition, community and government relations, marketing, student recruitment and a college vision television channel were led by the Vice President. The Department consisted of 12 college employees and a \$1M operating budget.

Served as the Executive Director of the Foundation Board of Directors, with oversight of a \$1M foundation operating and investment budget.

**College Service:**

President's Cabinet, College Council, General Advisory Council, Strategic Planning Task Force (Co-Chair), and Foundation Board (Executive Director).

**Select Accomplishments:**

- Revamped the Foundation's annual giving campaign (tripled staff giving in two years) to focus on the College's overriding commitment to student success in the face of economic adversity.
- Overhauled foundation program to enhance student support through quarterly scholarships. Scholarship fundraising and distribution quadrupled in the five years as Foundation Executive Director.
- Leveraged Title III Grant funding to secure matching funds and grew scholarship endowments to over \$600,000. Maximized real estate gift and charitable remainder trust to bring Foundation assets to over \$1M annually.
- Supported growth of the College's international instructional program and international student recruitment by leveraging Foundation funding to support visiting student delegations from Osaka Jikei Colleges in Japan as well as other international visitors.
- Expanded the College's Center for Business Development and its entrepreneurial and small business support by partnering with Centro Latino, Hispanic Chamber of Commerce, WorkForce Central's Business
- Solutions, and the U.S. Small Business Administration's Women's Business Center. The Center for Business Development offered entrepreneurial and non-credit programs for students and the community.
- Developed distinguished alumni award to recognize outstanding college alumni at Commencement. Doubled the distinguished faculty endowment and recommitted Foundation efforts to support instructional innovation.
- Grew emergency grant support to students to over \$25,000 annually. These grants included food, utility, and childcare assistance to support the most pressing needs of our students and to assist them with staying in college.
- Facilitated institutional research to support instructional program review efforts that strengthened career training programs through data-driven decisions. Served on career training program review sessions to ensure the competitiveness of instructional programs.
- Led growth of grants which tripled in three years to over \$1.5M in state, federal, and private funds. Successful grant recipient of federal designation of Institute for

Sustainability in the Workforce, and numerous private grant awards from key funders including the Boeing Company, Key Bank, and the Collector's Foundation.

### **1999 – 2004, Director of Development and Government Relations**

Bates Technical College, Tacoma WA

*Bates Technical College, Washington's largest technical college has three campuses located in Tacoma that serve the 800,000 residents of Pierce County WA. The College serves 5,500 full-time equivalent students. Bates staff and faculty are represented by three unions with whom the College locally bargains. Bates Technical College is also the host for KBTC Television a public broadcast television station.*

As **Director of Development and Government Relations**, I served as the Bates' Foundation Executive Director as well as chief community and Government Relations Officer.

#### **Select Accomplishments:**

- Organized efforts to secure over \$2.2M in state and federal direct appropriations for Bates in 2001 and 2003.
- Worked closely with Washington's congressional delegation and national public broadcasting association to secure digital conversion funding for KBTC television.
- Administered the Legislative Committee a broad-based committee comprised of college representatives, which advocated on behalf of Bates.
- Streamlined friend-raising and fundraising events to maximize efficiencies and led Bates' first Alumni Association special event.

### **1996 - 1999 Deputy Director, Office of Congressman Norm Dicks**

Tacoma, WA

As **Deputy Director**, I served as a key congressional outreach staff member focusing on the Sixth Congressional District's needs particularly in the areas of higher education and workforce training, women's issues, and military impacted school districts. Ensured that constituent concerns were heard in Washington DC.

Served as staff lead for organizing inaugural women's advisory committee. Served as staff advocate for regional colleges and universities as well as their students by ensuring continued funding for PELL grants, Perkins funding, and workforce development funding.

### **Educational Experience**

2013	Ed.D., University of Nebraska Lincoln, Higher Education Administration National Community College Leadership Cohort Certificate
2003	M.P.A., The Evergreen State College, Public Administration
1995	B.A., Mills College, History

### **Community Service**

2019 - Present Washington Technology Industry Association Board  
 2018 - Present Northwest Commission on Colleges and Universities  
 2014 - 2019 Seattle Goodwill Board  
 2013 - Present Lake Washington Institute of Technology Foundation Board  
 2013 - Present OneRedmond Board  
 2013 - 2018 Redmond Rotary  
 2004 - 2013 Past President and Member, Tacoma South Rotary  
 2007 - 2010 Public Affairs Committee Member, Tacoma Chamber of Commerce  
 2004 - 2010 Executive Board Member, United Way of Pierce County  
 2003 - 2004 Member, Tacoma Urban League  
 2003 Community Member, Puyallup School District Visioning Committee  
 1999 - 2009 Member, City Club of Tacoma

### **Professional Affiliations**

2018 - Present Northwest Commission on Colleges and Universities Commissioner  
 2017 - 2018 Chair, Strategic Visioning Committee, Washington Association of Community and Technical Colleges  
 2016 - 2017 Chair, Legislative Committee, Washington Association of Community and Technical Colleges  
 2012 - Present Member, Council for the Study of Community Colleges (AACC)  
 2004 - Present Past-President and Member, Washington Public Information Commission  
 2009 - 2013 Member, Business Affairs Commission's Capital Budget Committee  
 2008 - 2009 PIC Liaison, WACTC Legislative Committee  
 2005 - 2010 Member, National Association for Community College Entrepreneurship  
 2004 - Present Member, National Council for Marketing and Public Relations  
 2004 - Present Member, Public Relations Society of America  
 2004 Participant, Grantsmanship Center Institute  
 2003 Board Member, Smart Investment Committee  
 2003 - 2007 Member, Council for Advancement of Post-Secondary Education  
 2002 - 2009 Member, Council for Resource Development  
 2002 - 2004 Member, Association for Fundraising Professionals

### **Professional Recognition and Selected Presentations**

2012 *Case Study: One college's attempts at student retention*. Presenter, University of Nebraska Lincoln's Women in Educational Leadership Conference

2012 Evaluator, Northwest Commission for Colleges and Universities (NWCCU), Umpqua Community College Third Year Visit

2012 *Reconciling the Completion Agenda with the "job-ing out" of Workforce Students: Identifying barriers to completion among first-generation workforce students*. Presenter, American Association of Community Colleges' Annual Conference

2011 *Case Study: Community and technical college women leaders who upsized their*

*professional portfolios, while their colleges downsized.* Presenter, University of Nebraska Lincoln's Women in Educational Leadership Conference

2009 - 2010 Member, Washington Executive Leadership Academy

2003 Top 40 Under 40 Business Leaders, The Business Examiner

2003 Master's Thesis: *Developmental Education for Community and Technical College Students*, Co-Presenter, Faculty Panel The Evergreen State College

2001 *Developing Legislative Advocates*, Presenter, Council for the Advancement of Post-Secondary Education Annual Conference.

1993 Fellow, Sarah Lawrence College and Wadham College Oxford (UK)

1993 Student Representative, UN Commission for Human Rights (Geneva)