



Lake Washington Institute of Technology Crisis Communications Plan

Prepared by Leslie Shattuck,
LW Tech Public Information Officer

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PURPOSE

During an emergency, the crisis communications plan will be used as a guide to provide direction and resources for Lake Washington Institute of Technology's (LWTech) Incident Response Team, including the Incident Response Communications Team. It can also be shared with partner agencies, in the event assistance from those agencies is needed for an emergency response.

The crisis communications plan will support the efforts of the Incident Response Team. The Incident Response Communications Team, led by the PIO, will communicate information to internal and/or external audiences, including but not limited to; the campus community, media, and the public.

DRAFT

BASIC RULES OF CRISIS COMMUNICATIONS

All communications to the public will be managed by the PIO with support from the Incident Response Communications Team, in partnership with the Incident Response Team. This includes all communications, including messaging approval, communications approvals, media inquiries, statements, messaging, release of information, and spokesperson coordination.

The PIO will work with the Incident Commander as well as PIOs or representatives from outside agencies. Steps to follow are:

- PIO won't speak on behalf of any outside agency, only verifying information that is confirmed by the outside agency and the Incident Commander.
- Information about injuries or deaths will only be released to the public after confirmed by law enforcement. The family must be notified first. Law enforcement will likely take the lead.
- PIO will share information on family reunification location, once the location is ready.
- Only authorized statements will be made (see scripts on page 12).

PROCEDURE FOR CRISIS COMMUNICATIONS TEAM

Notification

The PIO will be notified by Incident Commander. At that time, the PIO will grab their computer and Incident Response Binder, which includes the Crisis Communications Plan. The binder will also include a jump drive with all documents. A copy of the binder should be in multiple locations, including home offices. Once notification has taken place, the PIO will initiate the Incident Response Communications Team.

Verification

The PIO will meet with the Incident Commander and other members of the Incident Response Team. This will take place on campus in the designated **Command Center (room xxxx) or off campus at xxxx.** Key information that should be identified in this meeting are:

1. What happened?
2. Where did it happen?
3. How did it happen?
4. Who delivered this information, and has it been verified?
5. Are there any injuries or fatalities?
6. Is the situation ongoing or has it been resolved?
7. What is the current state of the campus or specific area where the incident happened?
8. Are outside agencies on campus? If yes, which agencies?
9. What will be communicated to the internal and external communities?
 - a. What is the best form of communication (website, social media, press release, digisign).
10. Where are media to stage? On campus, **at the xxxx location, off campus at the xxx location.**
11. What will be the schedule for media updates and through which channels? This can be coordinated with the PIO or Incident Commander from emergency response.
12. Where is the family reunification area (need name, full address).
13. Where is the media staging area, needs to be a different area than family reunification.

Activation

1. Designate a Communications Information Center (this could be on campus in **xxx, in the parking lot, or off campus at xxx**)
2. PIO to assign tasks for the Incident Response Communications Team
3. Create a Media Log. This will hold briefing times and information disseminated.
4. Contact emergency response PIOs or incident command leaders.
 1. Establish next steps for briefing schedules with law enforcement or first responder PIOs
 2. Communicate briefing schedule
5. Develop messaging
 1. Sympathy and concern for all involved
 2. Incident specifics need to be identified: date, time, location of incident
 3. Broad scope of the incident without information that could interfere with any investigation

4. Number of people involved or affected
 5. Plans to resolve the situation (may defer to PIO from law enforcement or first responders)
 6. List of agencies involved in the efforts
 7. Information on when the next briefing will be held
6. Notify key internal and external constituents: Internal: Students, staff, faculty. External: families (parents), Board of Trustees, Foundation Board, public officials, community and media.
 1. Draft messaging (see scripts below), and get approval from President (or designee)
 2. NOTE: Omni Alert and Flash Alert and/or intercom messages will be sent out by Incident Commander or member of the Incident Response Team.
 3. Post information on the website (either slider or home page takeover), social media (Twitter and Facebook)
7. Incident Response Communications team to monitor social media, website, internet chatter. PIO and/or designate to field media calls.
8. Draft statement to the media (approved by President or designee). Must happen within one-hour of the incident.
 1. See draft statements on pages 12-18
 2. Record action in Media Log
9. Media documents to be created see scripts on pages 12-18
 1. Statement from the President
 2. Press release
 3. Fact sheet
10. Set-up Media Center at xxxx location
11. Establish toll-free and/or local number where calls can be answered by Incident Response Communications Team
12. Update Incident Commander and President
13. Prepare for briefings and/or press conferences

INCIDENT RESPONSE COMMAND TEAMS

The highest-ranking trained administrator on-site serves as the on-site emergency Incident Commander, until relieved by someone of higher authority.

INCIDENT RESPONSE COMMAND TEAM

ROLE	PERSON	CONTACT INFORMATION
President	Dr. Amy Morrison	C: (425) 256-1981
VP, Administrative Services	Bill Thomas	H: (253) 839-8283; C: (253) 347-1813
Director, Campus Safety	Anthony Bowers	H: (719) 360-0856; C: (425) 765-0579
PIO	Leslie Shattuck	C: (206) 462-8427; C: (206) 849-1810
VP, Student Services	Dr. Ruby Hayden	C: (425) 591-9350; C (425) 417-0933
Interim VP, Instruction	Dr. Suzy Ames	C: (206) 369-6137
Executive Director, HR	Meena Park	C: (425)-287-7421
Director, Facilities/Operations	Casey Huebner	C: (425) 770-3980

INCIDENT RESPONSE COMMUNICATIONS TEAM

ROLE	PERSON	CONTACT INFORMATION
PIO	Leslie Shattuck	C: (206) 462-8427; C: (206) 849-1810
Social Media/Backup PIO (1)	Sarah Chandler	C: (425) 236-6188; C: (425) 223-7265
Social Media/Website Updates (2)	Alisa Shtromberg	C: (425) 236-6403; C: (503) 340-5777
Website Updates (2)	Kim Goddard	C: (425) 445.2231
External PIO Backup	Katherine Schiffner (EverettCC)	O: (425) 388-9554; C: (425)-344-0578
External PIO Backup	Marisa Pierce (EdmondsCC)	O: (425) 640-1697; C: (425) 697.0341
External PIO Backup	Arden Ainley (SkagitCC)	O: (360) 416.7716; C: (360) 770.7924

MEDIA DISTRIBUTION LIST

PUBLICATION	CONTACT	DEPARTMENT	EMAIL	PHONE
Kirkland Reporter	Samantha Pak	Senior Editor	spak@soundpublishing.com	(425) 242-4360
	Madison Miller	Schools Reporter	mmiller@soundpublishing.com	(425) 654-0383
Seattle Times	Katherine Long	Education Reporter	klong@seattletimes.com	(206) 464-2219
Redmond Reporter		Editor	editor@redmond-reporter.com	
Seattle PI		City Desk	citydesk@seattlepi.com	(206) 448-8030
AP	Chris Grygiel	Regional	cgrygiel@ap.org	
KOMO-TV		Assignment Desk Editor	tips@komonews.com	
KING-TV	Chris Daniels	Assignment Desk Editor	cdaniels@KING5.COM	
KIRO-TV	Amy Clancy	Reporter	aclancy@KIROTV.COM	
KCPQ-TV	Carolyn Kresser	Assignment Desk Editor	ckresser@kcpq.com	(206) 674-1305
KOMO Radio		Assignment Desk Editor		(206) 404-4440
KUOW	Gary Davis	News Director	gdavis@kplu.org	
KNKX	Erin Hennessey	News Director	ehennessey@knkx.org	
SBCTC	Laura McDowell	Dir of Comm	lmcdowell@sbctc.edu	(360) 704-4310
	Katie Rose	Comm. Assoc.	krose@sbctc.edu	(360) 704-4367

AGENCIES AND EMERGENCY PARTNERS LIST**AGENCIES LIST**

AGENCY	CONTACT	DEPARTMENT	EMAIL	PHONE
CITY AGENCIES				
City of Kirkland	Kurt Triplett	City Manager	ktriplett@kirklandwa.gov	(425) 587-3020
City of Redmond		City Manager		
City of Kirkland	Heather Kelly	Emergency Management	hkelly@kirklandwa.gov	(425) 587-3670 (o) (425) 213-2317 (c)
City of Redmond	PattiJean Hooper	Emergency Preparedness	phooper@redmond.gov	(425) 556-2219
FIRST RESPONDERS				
Kirkland Fire Dept	Tim Day	Deputy Chief	tday@kirklandwa.gov	(425) 587.3650
	Heather Kelly	Emergency Management	hkelly@kirklandwa.gov	(425) 213-2317 (c) (425) 587-3670 (o)
Redmond Fire Dept.	Eric Timm	MSA/PIO	etimm@redmond.gov	(425) 556-2201 (o) (425) 588-1912 (c)
Kirkland P.D.	Lt. Robert Saloum	Operations/PIO	rsaloum@kirklandwa.gov	(425) 587-3417 (o) (425) 864-1678 (c)
	Capt. Mike St. Jean	Command Staff	MStJean@kirklandwa.gov	(425) 587-3447)
Redmond P.D.		PIO		(425) 556-2545
FBI	Agent O'Reilly		keoreilly2@fbi.gov	
SUPPORT AGENCIES				
American Red Cross Serving King County		Regional Exec. Director		
American Red Cross Serving Snohomish County		Regional Exec. Director		

HOSPITALS				
EvergreenHealth	Sasha Weiler	Director PR	SDWeiler@evergreenhealth.com	(425) 223-2416
Overlake Hospital	Hilary Benson	PIO	hilary.benson@overlakehospital.org	(425) 631-6611
Harborview Medical Center		PIO		(206) 744-6397

COMMUNITY PARTNERS LIST

AGENCY	CONTACT	DEPARTMENT	EMAIL	PHONE
SCHOOL DISTRICTS				
Lake Washington School District	Shannon Parthemer	Director of Communications	sparthemer@lwsd.org	(425) 936-1342
Northshore School District	Lisa Youngblood Hall	Director of Communications	lyoungbloodhall@nsd.org	(425) 408-7671
Riverview School District	N/a	PIO	N/a	N/a
UTILITIES				
Metro Transit - King County Office of Emergency Management	Duty Officer 24/7	King County OEM	ecc.kc@kingcounty.gov	(206) 296-3830 (o) or (206) 423-6119 (c)
Metro Transit	Chad Lewis	Communications	chad.lewis@kingcounty.gov	(206) 263-1250
Community Transit		PIO		
PSE	Mary Hobday	Emergency Manager	Mary.hobday@pse.com	(206) 817-8357
Metro Transit - King County Office of Emergency Management	Duty Officer 24/7	King County OEM	ecc.kc@kingcounty.gov	(206) 296-3830 (o) or (206) 423-6119 (c)

RESOURCES				
Costco				(425) 827-1693
Catering Company			info@ordercatering.com	(425) 654-5249
ServPro Cleaning Company				1-844-390-3779
HOTELS				
Courtyard Seattle (Kirkland)		11215 NE 124th Street, Kirkland, Washington 98034-4302		(425) 602-3200
Marriot in Redmond		7401 164th Ave NE, Redmond, WA 98052		(425) 498-4000
Heathman		220 Kirkland Ave, Kirkland, WA 98033		(425) 284-5800
Woodmark		1200 Carillon Point, Kirkland, WA 98033		(425) 822-3700
TRANSPORTATION				
MTR Western Bus Company	Katie Smith	Sales	katies@mtrwestern.com	(800) 975-0464
Journey Lines Bus Company		N/a	N/a	(800) 584-3527

MESSAGING AND SCRIPTS

1. Alert Message:

- a. **Email/Facebook Alert:** Lake Washington Institute of Technology is under a (insert type) alert. Administrators and staff are watching this development closely, which may affect college operations and classes. Additional information will be shared as it becomes available. Please check your email, the college website at www.lwtech.edu
- b. **Twitter alert message:** Lake Washington Institute of Technology is under a [insert situation] alert & college operations may be affected. More info on lwtech.edu

2. First acknowledgement of an event, when little is known at the time:

- a. **General statement:**
A (what happened) at (location) involving (who) occurred today at (time). The incident is under investigation and more information is forthcoming.

3. Closure Message:

- a. **Email/Facebook Closure Message:** Effective (insert time/date) Lake Washington Institute of Technology will close due to (insert type). All classes are cancelled, and business operations suspended today (or until further notice). Information will be available on our website at www.lwtech.edu via text messaging, email, social media and also through broadcast news announcements. Please be sure to check the website or our social media sites before leaving home and before your scheduled arrival on campus.
- b. **Twitter Closure message:**
Lake Washington Institute of Technology will close today due to [XXX]. More info on www.lwtech.edu

4. Lockdown w/ Warning Message:

- a. **Email/Facebook Lockdown w/ Warning Message:** Effective (insert time/date) Lake Washington Institute of Technology will be locked down as a security measure that has come to our attention. (depending on issue, we may want to briefly describe it). Campus Safety is aware of the situation and is working with Kirkland Police/Fire department at this time. No one is to enter or exit the building until the site administrator issues an "all clear." Check your email, the college web site, text messages or social media for information, which will be provided as it becomes available.
- b. **Twitter Message:** Lake Washington Institute of Technology is under lockdown. This is not a drill. More info at www.lwtech.edu

5. Lockdown w/ Intruder Message:

- a. **Email/Facebook w/ Intruder Message:** Effective (insert time/date) Lake Washington Institute of Technology is locked down due to an intruder. No one is to enter or exit the buildings until the site administrator issues an “all clear.” Campus Police have been notified and are working with Kirkland Police to contain this situation. Check your email, the college web site, text messages, or our social media channels for information, which will be provided as it becomes available.
- b. **Twitter message:** Lake Washington Institute of Technology is under lockdown. This is not a drill. More info at www.lwtech.edu

6. All Clear Message:

- a. **Email/Facebook:** Effective (time/date) the Lake Washington Institute of Technology lock down has been lifted. It is now safe to enter or exit the buildings and operations have returned to normal. Classes resume at (insert time/date). Additional information will be provided as it becomes available on the college web site www.lwtech.edu, via email and text messages, and social media channels.
- b. **Twitter message:** The lockdown at Lake Washington Institute of Technology has been lifted. More info available at www.lwtech.edu.

7. Shooter on campus

- a. **Immediate message:**
 - i. **Omnalert/Facebook/Twitter message:** Active shooter at the Lake Washington Institute of Technology campus. Run, hide, fight. This is not a drill.
- b. **Follow up Email/Facebook message:**
 - i. Effective (time/date) we experienced an active shooter incident at Lake Washington Institute of Technology. All students and employees have been or are being evacuated to (insert location). Do not enter the campus for any reason. Additional information will be provided as it becomes available on the college web site www.lwtech.edu via email and text messages, and on our social media channels.

8. Other potential threats/emergencies:

- a. **Twitter/Facebook message:** Lake Washington Institute of Technology is experiencing an emergency. Stay away from campus & visit www.lwtech.edu for more info.
- b. **Bomb Threat at Lake Washington Institute of Technology,** gather your belongings and evacuate.

9. Shelter In Place Message:

- a. **Email/Facebook:** Effective (time/date) all Lake Washington Institute of Technology students and staff must go to (insert location) shelter area to shelter-in-place due to (natural disaster, hazard-fire-other) emergency. Please proceed to the assigned shelter at this time and wait for further instructions from the site administrator.
- b. **Omnalert message:** Subject: LWTech Alert
 - i. Students/staff at Lake Washington Institute of Technology must go to [location] shelter area due to [weather, earthquake/hazard]. Info: www.lwtech.edu
- c. **Twitter message:** Students/staff at Lake Washington Institute of Technology must go to [location] shelter area due to [weather, earthquake/hazard]. Info: www.lwtech.edu

10. All Clear Message:

- a. **Email/Facebook:** Effective (time/date) the shelter-in-place order for (building/location) has been lifted. It is now safe to leave the shelter. Classes and college operations will resume at (insert time/date). Additional information will be provided as it becomes available on the college web site www.lwtech.edu, via email and text messages, and on our social media channels.
- b. **Omnalert message:** LWTech Alert
 - i. The shelter-in-place order has been lifted. It is now safe to leave the shelter.
- c. **Twitter message:** The shelter-in-place order has been lifted. It is now safe to leave the shelter.

11. Evacuation Message:

- a. **Email/Facebook:** Effective (time/date) all Lake Washington Institute of Technology students and staff are being evacuated to (insert location) for safety reasons. No one will be allowed to re-enter (building/location) until the site administrator issues an "all clear." Additional information will be provided as it becomes available on the college web site www.lwtech.edu, via email and text messages, and on our social media channels.
- b. **Omnalert message:** LWTech Alert
 - i. Lake Washington Institute of Technology students are being evacuated for safety reasons. Info available at www.lwtech.edu
- c. **Twitter message:** Lake Washington Institute of Technology students are being evacuated for safety reasons. Info available at www.lwtech.edu

12. All Clear Message:

- a. **Email/Facebook:** Effective (time/date) the evacuation order for Lake Washington Institute of Technology has been lifted. Classes and college operations will resume at (insert time/date).

Additional information will be provided as it becomes available on the college web site www.lwtech.edu, via email and text messages, and on our social media stations

b. Omnilert message: LWTech Alert

The evacuation order has been lifted & college operations will resume at [time/date]

c. Twitter message: The evacuation order for [location] has been lifted & college operations will resume at [time/date]

13. Snow delay/closure:

Snow Delay

Option #1

WEATHER ALERT: Lake Washington Institute of Technology classes will open at xxx, classes will start at xxx due to snow. Our Early Learning Center will open at xxxx. Evening classes and programs will continue as scheduled. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts

Option #2

WEATHER ALERT: Lake Washington Institute of Technology classes will open at xxx, classes will start at xxx due to snow. Our Early Learning Center will open at xxxx. Evening classes and programs are canceled for today. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts.

Snow Closure

Lake Washington Institute of Technology classes will be closed today due to snow. Our Early Learning Center is also closed. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts to find out when campus will reopen.

Early Closure

WEATHER ALERT: Lake Washington Institute of Technology classes will close today at xxxx due to snow. Our Early Learning Center will also close at the same time. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts for when campus will reopen.

Power Outage

Option #1 (when campus is closed)

Lake Washington Institute of Technology is closed due to a power outage. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts for when classes will resume.

Option #2 (when campus is open)

Due to a power outage, Lake Washington Institute of Technology will close today at xxx. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts for when classes will resume.

Road Closure

Xxxx (road) around Lake Washington Institute of Technology is closed due to xxxx. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates on when the road will be reopened.

General Delay Start

Lake Washington Institute of Technology will open at xxx, and classes will begin at xxx, due to xxx. Our Early Learning Center will also open at xxxx. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts.

Early Closure

Lake Washington Institute of Technology classes will close today at xxxx due to xxxx. Our Early Learning Center will also close at the same time. Please check our Facebook or Twitter pages at @TheLWTech for the latest updates or subscribe to LWTech.edu/alerts for when campus will reopen.

Emergency Closure Phone Script - Closed

Thank you for calling Lake Washington Institute of Technology. The college is currently closed due to _____. Please check our website at www.lwtech.edu or our Facebook or Twitter pages at TheLWTech for up-to-date information on when the college will reopen.

Emergency Closure Phone Script – Closing Early

Thank you for calling Lake Washington Institute of Technology. The college will be closing at (add time) due to _____. Please check our website at www.lwtech.edu or our Facebook or Twitter pages at TheLWTech for up-to-date information on when the college will reopen.

**NOTE: _____ can be filled in with inclement weather, a power outage, or another reason, TBD on a situational basis*

Approved Notification Messages

Lake Washington Institute of Technology is closed.

Lake Washington Institute of Technology will close at _____

Lake Washington Institute of Technology will reopen at _____

Lake Washington Institute of Technology's Childcare Center will close at _____ (if necessary)

Lake Washington Institute of Technology's Childcare Center is closed

Lake Washington Institute of Technology's Childcare Center will reopen at _____

14. Empathy statement:

- a. "We understand the concerns you may have about the (what) that took place (time) at (location). Our thoughts and prayers are with (who). At this time, we are doing everything we can to (action: work with law enforcement, determine what happened, etc.). The safety and well-being of our (employees, students, our community, etc.) is our first priority. As more information is available, we will provide updates through our website and regular media briefings."

15. Employee Death – employee only message

- a. (Explain general situation)

We are all affected by the loss of _____. We urge you to pay attention to how you are feeling and to give yourself some healthy, supportive care.

With that in mind, there are resources available to you such as our Employee Assistance Program (EAP) at www.hr.wa.gov/EAP and toll free at 1-877-313-4455.

We will share further information with you as we learn about services and how to leave your condolences.

Our thoughts are with _____ and his/her family and with all of us during this difficult time.

16. Talking Points for the President or Designee

- a. We understand the concerns you have about [the situation] that took place [date/time] at [location]. At this time, we are doing everything we can to cooperate and work with [law enforcement/investigators, etc].
- b. Our thoughts and prayers are with [XXX].
- c. The safety and well-being of our students [and/or employees/community] is our number one priority.
- d. We hold the safety of our students at the forefront of everything we do.
- e. As more information is available, we will continue to keep students, employees and the community informed by providing updates through our website [or social media channels is site is down] and regular media briefings
- f. Today we learned of (or had) devastating news that (explain incident).
- g. (If fatality or serious injury) We are unable to provide names until the police department contacts their next of kin.
- h. We extend our deepest condolences to the families of these deceased (or injured) students (or employees, etc.), as well as to the students and employees who sustained injuries
- i. No words are adequate to express the absolute pain and sorrow we all feel as a result of receiving this devastating news.

- j. Our immediate concern right now is to ensure that our students and employees are safe and receive the support they need.
- k. We will have counselors, multilingual staff and faith-based professional's onsite for as long as needed.
- l. Many have reached out about how they can help during this difficult time. Details on how you may help can be found at _____
- m. The entire Lake Washington Institute of Technology community thanks the emergency first-responders and the local doctors, nurses and medical staff who have worked so hard to care for the injured.
- n. Campus leadership would also like to thank the many campus employees who volunteered to help our students today
- o. Our hearts go out to every student, employee and individual involved in this tragic accident (or just say "tragedy").
- p. It will be a long road to recovery for our college district and the people we serve, but we will move forward as we always have: together, as one community.

PRESS RELEASE/MEDIA ADVISORY TEMPLATES



LAKE WASHINGTON
INSTITUTE OF TECHNOLOGY

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T: (425) 739-8100 | LWTech.edu

PRESS RELEASE

FOR IMMEDIATE RELEASE:

Date

FOR MORE INFORMATION:

Leslie Shattuck
Public Information Officer
425-739-8236/Leslie.Shattuck@lwtech.edu

HEADER (ALL CAPS)

Kirkland, Wash. – What happened, when, where.

Quote from President or designee

When the next briefing will take place

About Lake Washington Institute of Technology:

As the only public institute of technology in Washington State, [Lake Washington Institute of Technology \(LWTech\)](http://Lake Washington Institute of Technology (LWTech)) provides students with the latest cutting-edge skills relevant to today's workplace. LWTech offers seven applied bachelor's degrees, 43 associate degrees, and more than 90 professional certificates in 42 areas of study, including STEM-focused programs in Science, Technology, Engineering, and Math.

###

MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

Date

FOR MORE INFORMATION:

Leslie Shattuck
Public Information Officer
425-739-8236/Leslie.Shattuck@lwtech.edu

HEADER (ALL CAPS)

Kirkland, Wash. – What happened, when, where. Information about the next briefing.

WHO: Lake Washington Institute of Technology

WHAT: XXX

WHEN: XXXX

WHERE: XXXX

WHY: XXXX

About Lake Washington Institute of Technology:

As the only public institute of technology in Washington State, [Lake Washington Institute of Technology \(LWTech\)](http://Lake Washington Institute of Technology (LWTech)) provides students with the latest cutting edge skills relevant to today's workplace. LWTech offers seven applied bachelor's degrees, 43 associate degrees, and more than 90 professional certificates in 42 areas of study, including STEM-focused programs in Science, Technology, Engineering, and Math.

###

MEDIA LOG

Date/Time	Contact Name	Contact Info	Spoke With	Details	Phone	Email	Action

FAQ

Boilerplate

Lake Washington Institute of Technology (LWTech) is the only public institute of technology in Washington State. LWTech provides students with the latest cutting-edge skills relevant to today's workplace. LWTech offers:

- 7 Applied bachelor's degrees
- 43 associate degrees
- 90+ professional certificates
- 42 areas of study

Student Enrollment

Student headcount (all sources)	6,525
Students of color	42%
Median age of students	30

Employees

Full-time	274
Part-Time (including hourly)	343
Student Workers	82

Thank you to CTC PIC representatives for sharing their Crisis Communications Plans, from which, some of this information originated.